

C R Y S T A L C H O K S H I

School of Communication Studies, Mount Royal University
4825 Mount Royal Gate SW
Calgary, Alberta T3E 6K6

cchokshi@mtroyal.ca | +1.403.440.6088

ACADEMIC APPOINTMENTS

2022-
present Assistant Professor, School of Communication Studies, Mount Royal
University

EDUCATION

2023 Ph.D. in Communication and Media Studies
University of Calgary

*Dissertation titled "Doing things with words: The new consequences of writing
in the age of AI"*

*Supervisory committee: Dr. Mél Hogan (Associate Professor, University of
Calgary); Dr. Robin Mansell (Professor, London School of Economics and
Political Science); Dr. Annie Rudd (Assistant Professor, University of Calgary)*

2006 M.A. in English with Specialization in Print Culture
Simon Fraser University

2005 B.A. in Honours English
University of Ottawa

PUBLICATIONS

Referred journal articles

Chokshi, C. (2021). In other words: Smart Compose and the consequences of writing in the age of AI. *Culture Machine*, 20. <https://culturemachine.net/vol-20-machine-intelligences/in-other-words-smart-compose-and-the-consequences-of-writing-in-the-age-of-ai-crystal-chokshi/>

Editorially-reviewed journal articles

Chokshi, C., & Marriot, J. (2022). Security Camera Obscura: Reflecting on the work of John Marriott. *Surveillance & Society*, 2(2). <https://doi.org/10.24908/ss.v20i2.15077>

Chokshi, C. (2022). (Not) environmental media: A playlist. *Canadian Journal of Communication*, 47(1), 241-244. <https://doi.org/10.22230/cjc.2022v47n1a4253>

Public scholarship

Chokshi, C. (2023, February 9). AI/Art/Ethics. Speaker in a virtual event organized by The Centre for Social Impact Technology. Calgary, AB.

Chokshi, C. (2021, March 31). The shape of more. *Heliotrope*.
<https://www.heliotropejournal.net/helio/the-shape-of-more>

Chokshi, C. (2021, January 19). Recommended writing. *Real Life*.
<https://reallifemag.com/recommended-writing/>

Chokshi, C. (2020). Il/legible. Exhibit in The Boxed Stories Gallery, presented by Loft 112 from September to December 2020. Calgary, AB.

Chokshi, C. (2019, October 30). Making email more efficient means answering more emails even faster. *The Conversation Canada*. <https://theconversation.com/making-email-more-efficient-means-answering-more-emails-even-faster-125057>

FELLOWSHIPS AND AWARDS

2021-2023 Doctoral Fellowship
Social Sciences and Humanities Research Council
Monetary value: \$40,000

2020-2022 Izaak Walton Killam Memorial Scholarship
University of Calgary / Izaak Walton Killam Memorial Fund for Advanced Studies
Monetary value: \$72,000

2021 Outstanding Graduate Student Essay Prize
Canadian Communication Association
Monetary value: \$750

- 2020 Alberta Graduate Students Travel Incentive
University of Calgary
Monetary value: \$750
- 2019-2020 Doctoral Scholarship
University of Calgary
Monetary value: \$10,000
- 2019 Barbara Schneider Student Writing Award for Best Graduate Student Essay in
Communication and Media Studies
Department of Communication, Media and Film, University of Calgary
Monetary value: \$250
- 2019 Spring/Summer Research Scholarship
Department of Communication, Media and Film, University of Calgary
Monetary value: \$1,750
- 2019 Digital Humanities Summer Institute Tuition Scholarship
University of Victoria
Monetary value: \$800
- 2018-2019 Queen Elizabeth II Graduate (Doctoral) Scholarship
University of Calgary
Monetary value: \$15,000
- 2018 Spring/Summer Research Scholarship
Department of Communication, Media and Film, University of Calgary
Monetary value: \$1,000
- 2006 Master's Graduate Fellowship
Simon Fraser University
Monetary value: \$6,500
- 2005 Robert Hancock Dunham Memorial Scholarship
Simon Fraser University
Monetary value: \$6,000

INVITED TALKS

Chokshi, C. (2019, February 7). Writing things we've never written, thinking things we've never thought. Public talk presented at Esker Foundation, Calgary, AB.

CONFERENCE PRESENTATIONS

Papers presented ("R" denotes peer-reviewed presentations)

R Chokshi, C. (2023, May 29). Wh̄rite. Paper presented at the annual meeting of the Canadian Society for Digital Humanities in May 2023.

R Chokshi, C. & Loftus, F. (2022, July). X-gram: Word-prediction AI, the climate crisis, and critical unmaking. Paper presented at the annual meeting of the International Association for Media and Communication Research in July 2022.

Chokshi, C. & Loftus, F. (2022, June 16). X-gram: Word-prediction AI, the climate crisis, and techspouse. Paper presented at "Hyper, hype, or over-hyped? A Student Symposium on Critical AI Studies in Canada" in June 2022.

Chokshi, C. & Loftus, F. (2022, May 19). X-gram: Putting climate crisis at the forefront of word-prediction AI. Paper presented at the annual meeting of the Canadian Communication Association in May 2022.

Chokshi, C. (2021, June 1). Line of sight: On the politics and performativity of contemporary media metaphors. Paper presented at the annual meeting of the Canadian Communication Association in June 2021. ***Earned Outstanding Graduate Student Essay Prize.***

Chokshi, C. (2021, May 12). In other words: Writing in the age of AI. Paper presented at the Department of Communication, Media and Film's Graduate Student Conference in May 2021.

Chokshi, C. (2020, October 17). The speculative possibilities of Smart Compose. Paper to have been presented at Theorizing the Web 2020, New York, NY. [Cancelled due to COVID-19 pandemic]

R Chokshi, C. (2020, July). Gmail's Smart Compose: A critical composit(ion). Paper to have been presented at Digital Humanities 2020. [Cancelled due to COVID-19 pandemic]

Chokshi, C. (2020, February 22). Experience mapping. Workshop led at The Rundle Summit, Banff, AB.

Chokshi, C. (2019, June 6). Words to rely on?: Experiments in algorithmic writing. Paper presented at the annual meeting of the Canadian Communication Association, Vancouver, BC.

Chokshi, C. (2019, February 23). Algorithms and/as words: A provocation. Paper presented at The Rundle Summit, Banff, AB.

Chokshi, C. (2018, May 28). On viewing: Visual arrangement and/as gendered rhetoric in *The Globe and Mail*. Paper presented at the annual meeting of the Canadian Society for the Study of Rhetoric conference, Regina, SK.

Panel participation and sessions organized

- 2021 Co-organizer and moderator with Mél Hogan. “Machine learning.” Panel with Pip Thornton, Halcyon Lawrence, and ZZYW for Contingent Systems: Art and/as Algorithmic Critique, a symposium hosted by the Alberta University of the Arts.
- 2018 Panel participant. “Rhetorical analysis and pedagogy.” Panel with Jason Edward Black, Bruce Dadey (moderator), Monique Kampher, Tess Laidlaw, John Moffatt, Corey Owen, and Jocelyn Peltier-Huntley at the Canadian Society for the Study of Rhetoric conference, Regina, SK.

TEACHING EXPERIENCE

Mount Royal University as Instructor of Record

- 2023 Computer-Mediated Communication, Interpersonal Communication
- 2022 Introduction to Public Relations, Strategic Communication Planning

University of Calgary as Instructor of Record

- 2021 Algorithmic Culture
- 2020 Rhetorical Communication

University of Calgary as Teaching Assistant

- 2021 Introduction to Communication and Media Studies
- 2019 Introduction to Film Studies
- 2019 New Media
- 2018 Introduction to Film Studies

2018 Rhetorical History and Criticism

Simon Fraser University as Teaching Assistant

2006 Introduction to Fiction

2005 Introduction to Fiction

University of Ottawa as Teaching Assistant

2004 Workshop in Essay Writing

2003 Workshop in Essay Writing

RESEARCH APPOINTMENTS

2019-2022 Associate Director, Environmental Media Lab
Director: Dr. Mél Hogan
University of Calgary

2022 Visiting Research Student, Department of Media and Communications
London School of Economics and Political Science
(Declined due to COVID-19)

2019 Research Consultant, Project: Reimagining the English Network
PI: Dr. Michael Everton and Dr. Sean Zwagerman
Simon Fraser University

2018 Research Assistant, Project: Social Media and Civic Culture: Investigating
Emerging Practices of Democratic Participation in Canada
PI: Dr. Maria Bakardjieva
University of Calgary

SERVICE TO PROFESSION

2023 Reviewer, International Association for Media and Communication Research
2023 conference

2023 Reviewer, Canadian Society for Digital Humanities 2023 conference

2020-2022 Mentor, Graduate Leaders Circle, University of Calgary

- 2022 Reviewer, International Association for Media and Communication Research 2022 conference
- 2021 Reviewer, *Stream: Interdisciplinary Journal of Communication*
- 2021 Convenor, Research + Art Workshop, Department of Communication, Media and Film, University of Calgary
- 2020-2021 Team Lead, Communications Committee, Department of Communication, Media and Film's Graduate Student Conference 2021, University of Calgary
- 2020 Reviewer, Digital Humanities 2020 Conference
- 2019-2020 Member, Program Committee and Communications Committee, Rundle Summit 2020, University of Calgary & University of Alberta
- 2018-2019 Co-Chair, Rundle Summit 2019, University of Calgary & University of Alberta
- 2018-2019 Secretary, Department of Communication, Media and Film's Graduate Students' Association
- 2004-2005 President, Students' Association of the Faculty of Arts, Inc., University of Ottawa
- 2003-2004 President, Undergraduate English Students' Association, University of Ottawa

INDUSTRY EXPERIENCE

- 2011-2018 Principal, Kigo Communications (Calgary, AB)
- 2008-2011 Communications Advisor & Team Lead, Finning Canada (Edmonton, AB)
- 2006-2008 Information and Staffing Coordinator, Destination Canada (Vancouver, BC)
- 2004 Communications Coordinator, Liberal Party of Canada (Ottawa, ON)
- 2003-2005 Proceedings Verification Officer, House of Commons (Ottawa, ON)

PROFESSIONAL AFFILIATIONS

- 2023-present Member, Canadian Society for Digital Humanities
- 2022-present Member, Canadian Public Relations Society

2019-present Member, International Association for Media and Communication Research (IAMCR)

2019-present Member, Canadian Communication Association (CCA)

LANGUAGES

English (native speaker)

French (fluent)